

PRESS RELEASE

Run'n'Roll for inclusivity with Irish Wheelchair Association and Liberty Insurance this September #MovedByValues

- IWA Run'n'Roll Proudly Supported by Liberty on 4 September in St. Anne's Park, Raheny
- Family fun run to support and promote an inclusive society for people with disabilities
- Thanks to Liberty's support 100% of race registration fee goes to IWA
- Liberty Insurance will also donate €1 per participant to IWA
- Liberty comment: "Liberty is committed to greater equity, diversity and inclusion within society, and central to this commitment is greater support and allyship with people with functional disabilities. Following last year's virtual race, we are delighted to launch the first in-person Liberty Race in Ireland with the IWA 'Run'n'Roll' event. Our ambition is to grow the race year on year and establish it as a much-anticipated fixture in the Irish sporting and running calendar."

DUBLIN, 06 July 2022

Sports journalist Joanne O'Riordan and Irish Wheelchair Association today launched the IWA Run'n'Roll Proudly Supported by Liberty Insurance under the slogan #MovedByValues.

The race, hosted in partnership with Irish Wheelchair Association (IWA), is open to individuals of all ages and abilities and seeks to support and promote an inclusive society for people with functional disabilities. By 'Running'n'Rolling' in the race over 2.5km or 5km, individuals of all abilities can show their allyship with people with physical disabilities and, in doing so, help raise funds for Irish Wheelchair Association.

When and where

Runners, rollers and strollers will be at their marks to promote the inclusion of people with disabilities in Irish society on Sunday, September 4th, in a relaxed, fun and family-friendly atmosphere at St. Anne's Park, Raheny, Dublin 5.

This event represents the first time the Liberty Race will take place in Ireland and Northern Ireland. The race, which is in its 15th year in Spain, sees almost 8,000 people participate annually for inclusivity and was hosted virtually in Ireland last year.

Liberty's support

Thanks to Liberty's support, 100% of the race registration fee of €20 goes to IWA*. As part of its commitment to putting people first, Liberty Ireland will also make a €1 donation to IWA for every participant in the race. Participants are also encouraged to donate to the Irish Wheelchair Association.

Liberty will also work Joanne O'Riordan and IWA throughout the year to promote the normalisation of functional disabilities in society.

How do I sign up?

Participants can register for the race via <https://link.iwa.ie/runroll>

PRESS RELEASE

All participants who register for the race will receive a specially designed commemorative t-shirt and medal as part of their welcome pack.

Comment from Juan Miguel Estallo, CEO of Liberty Insurance, Western Europe Markets:

“We are delighted to launch this important race for inclusivity. The IWA Run’n’Roll represents the first ever Liberty Race in Ireland. Liberty is committed to greater equity, diversity and inclusion within society, and central to this commitment is greater support and allyship with our family and friends, colleagues and customers with functional disabilities.

“While the race is in its infancy in an Irish context, it is entering its 15th year in Spain, with 8,000 people participating annually. Our ambition is to grow the race year on year and establish it as a much-anticipated fixture in the Irish sporting and running calendar.

“We are proud to partner with IWA on this initiative and look forward to seeing as many people as possible ‘running and rolling’ on 4 September in Dublin.”

Comment from Shauna Morgan, student at IWA Clontarf:

“We are so delighted to have the support of Liberty Insurance for our Run’n’Roll event this year, and for their dedication to inclusion every day. The funds raised through this event will go a long way to supporting our activities in IWA Clontarf, in particular our life skills training and youth services. This race is for everybody, so sign up today and we will see you in September!”

Comment from Joanne O’Riordan, activist and sports journalist:

“I’m delighted to support the first ever Liberty race for inclusivity in Ireland, in association with the Irish Wheelchair Association.

“I’ll be in St. Anne’s Park for the race on 4 September and hope to see as many people as possible there to Run’n’Roll with us!”

Liberty’s Commitment to Diversity, Equity and Inclusion

Liberty employs approximately 2,000 people across its Irish, Spanish and Portuguese operations, who, in line with Liberty’s fully digital working model introduced in March 2020, all work fully remotely. The insurer will be encouraging its entire staff to participate in the race.

As part of Liberty’s broader commitment to diversity, equality and inclusion, the company announced the creation of the DEI Council, an internal working group composed of elected employees, including CEO Juan Miguel Estallo, from which they work to guarantee diversity and equal opportunities for all its employees.

Liberty Seguros, Compania de Seguros Y Reaseguros, S.A, trading as Liberty Insurance is authorised by the General Directorate of Insurance and Pension Funds in Spain and is regulated by the Central Bank of Ireland for conduct of business rules.

*(The remaining €1.40 will go to Popupraces as part of their race event fee).

PRESS RELEASE

For more information, please contact:

- Paddy O’Dea, 360, A Finn Partners Company: paddy.odea@finnpartners.com / 086 357 3365
- Gerard O’Shea, 360, A Finn Partners Company: gerard.oshea@finnpartners.com / 087 413 7471
- Macdara Ó’Móráin, 360, A Finn Partners Company: macdara.omorain@finnpartners.com / 086 087 3387

Notes to the editor

About Liberty Insurance

Liberty Insurance provides car and home insurance to the Irish consumer market. Liberty Insurance is part of the Liberty Mutual Insurance Group.

In March 2022, Liberty Insurance was named the Best Insurer to work for, and the 9th best large company overall, at the Great Place to Work™ awards for 2022. On International Women’s Day 2022, Liberty was announced as one of the ‘Best Workplaces for Women’ by the people at Great Place to Work Ireland.

Liberty’s social media channels:

LinkedIn: <https://www.linkedin.com/company/liberty-insurance>

Twitter: <https://twitter.com/LibertyIRL>

Facebook: <https://www.facebook.com/libertyinsuranceireland>

Instagram: <https://www.instagram.com/libertyirl/>

About Liberty Mutual Insurance

At Liberty Mutual, we believe progress happens when people feel secure. By providing protection for the unexpected and delivering it with care, we help people embrace today and confidently pursue tomorrow.

In business since 1912, and headquartered in Boston, today we are the sixth-largest global property and casualty insurer based on 2020 gross written premium. We also rank 71st on the Fortune 100 list of largest corporations in the U.S. based on 2020 revenue. As of December 31, 2021, we had \$48.2 billion in annual consolidated revenue.

We employ over 45,000 people in 29 countries and economies around the world. We offer a wide range of insurance products and services including personal automobile, homeowners, speciality lines, reinsurance, commercial multiple-peril, workers compensation, commercial automobile, general liability, surety, and commercial property.

For more information, visit www.libertymutualinsurance.com.