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## Three-time Olympian Natalya Coyle and four-time Paralympian John Fulham launch the Liberty Race; a virtual race taking place 02 - 05 December

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- Coinciding with International Day of People with Disability (03 Dec) the Liberty Race seeks to support and promote an inclusive society for people with functional disabilities
- Virtual race is open to all levels; participants can take part anytime and anywhere (02 – 05 Dec)
- To demonstrate its value of putting people first, Liberty will donate one euro per participant to race partners Irish Wheelchair Association
- Liberty comment: “Liberty is committed to greater equity, diversity and inclusion within society, and central to this commitment is greater support and allyship with people with functional disabilities. We are delighted to launch the first ever Liberty Race in Ireland as it enters its 14th year in Spain, with 6,000 people participating annually. Our ambition is to grow the race year on year and establish it as a much-anticipated fixture in the Irish sporting and running calendar.”

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DUBLIN, 08 November 2021

Three-time Irish Olympian Natalya Coyle and four-time Irish Paralympian John Fulham today launched the Liberty Race, a virtual race taking place during International Day of People with Disability - on 02 – 05 December (Thursday – Sunday) - under the slogan #MovedByValues.

The virtual race, hosted in partnership with Irish Wheelchair Association (IWA), is open to individuals of all ages and abilities, and seeks to support and promote an inclusive society for people with functional disabilities. The theme of this year’s race is ‘allyship’; by running, walking or rolling in the race, individuals of all abilities can show their allyship with people with physical disabilities, and in doing so, help raise funds for Irish Wheelchair Association.

### ***When and where***

The virtual race will be held over three distances: 1km, 5km and 10km. Individuals or clubs can take part in the race anytime and anywhere during the race window (02 – 05 Dec), via the Liberty Race app.

This is the first year of the Liberty Race in Ireland and Northern Ireland. The race is in its 14<sup>th</sup> year in Spain, with almost 6,000 people participating annually.

### ***Liberty donates***

Participants are encouraged to donate to Irish Wheelchair Association. In parallel, to demonstrate Liberty’s value of putting people first, Liberty Ireland will also make a €1 donation to IWA for every participant that completes the race.

### ***How do I sign up?***

Participants can register for the race via the official website [www.carreraliberty.es](http://www.carreraliberty.es).

The Liberty Race App is free to download for Android and for IOS. Participants can record their official time via the Liberty Race App, or alternatively, they can record their time / distance via their own GPS devices and then upload to the Liberty Race App.

**Comment from Juan Miguel Estallo at Liberty Insurance:**

*“We are delighted to launch the first ever Liberty Race in Ireland. Liberty is committed to greater equity, diversity and inclusion within society, and central to this commitment is greater support and allyship with our family and friends, colleagues and customers with functional disabilities.*

*“We are therefore proud to partner with IWA on this initiative and we are particularly excited to be able to call on the support of two Irish sporting heroes John Fulham and Natalya Coyle.*

*“While the race is in its infancy in an Irish context, it is entering its 14<sup>th</sup> year in Spain, with 6,000 people participating annually. Our ambition is to grow the race year on year and establish it as a much-anticipated fixture in the Irish sporting and running calendar.*

*“Finally, as we enter the winter months, the race represents the perfect motivation to stay motivated and active in the lead up to Christmas.”*

**Comment from John Fulham, four-time Irish Paralympian and former Paralympics Ireland President (2017 – 2021):**

*“Real inclusion is creating an environment and culture of equity, where everyone feels welcome and wants to participate, secure in the knowledge that people of all diverse background are allied together and celebrated.*

*“Irish Wheelchair Association is proud to be associated with the Liberty and the Liberty Race. What better way than a sporting event of celebrating inclusion and disability in a meaningful way. As a company, Liberty, like us, believes that inclusion is shown every day, not just in what you say, but what you do. This truly inclusive event shows a practical commitment and support to disabled people and the work of IWA, aligning with our core values and ethos of putting people first and at the heart of everything we do.”*

**Comment from Natalya Coyle, Modern Pentathlete and three-time Irish Olympian:**

*“I am delighted to support the first ever Liberty Race in Ireland and am proud to be associated with the event.*

*“Sport has always been a very important part of my life, and I am a huge believer in the power of sport to bring people together, make friends and allies and celebrate diversity.*

*I would encourage everyone, regardless of your ability, to run, walk or roll in the Liberty Race in December and be part of something exciting, welcoming and inclusive.”*

**Liberty’s Commitment to Diversity, Equity and Inclusion**

Liberty employs approximately 2,000 people across its Irish, Spanish and Portuguese operations, all of whom work fully remote, in line with Liberty’s fully digital working model introduced in March 2020. The insurer will be encouraging its entire staff to participate in the race.

As part of Liberty’s broader commitment to diversity, equality and inclusion, the company announced the creation of the DEI Council, an internal working group composed of elected employees, including

CEO Juan Miguel Estallo, from which they work to guarantee diversity and equal opportunities for all its employees.

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**Liberty Seguros, Compañia de Seguros Y Reaseguros, S.A, trading as Liberty Insurance is authorised by the General Directorate of Insurance and Pension Funds in Spain and is regulated by the Central Bank of Ireland for conduct of business rules.**

**ENDS**

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### **Notes to the editor**

#### **About Liberty Insurance**

Liberty Insurance provides car and home insurance to the Irish consumer market. Liberty Insurance is part of the Liberty Mutual Insurance Group.

#### **About Liberty Mutual Insurance**

At Liberty Mutual, we believe progress happens when people feel secure. By providing protection for the unexpected and delivering it with care, we help people embrace today and confidently pursue tomorrow.

In business since 1912, and headquartered in Boston, today we are the sixth largest global property and casualty insurer based on 2020 gross written premium. We also rank 71 on the Fortune 100 list of largest corporations in the U.S. based on 2020 revenue. As of December 31, 2020, we had \$43.8 billion in annual consolidated revenue.

We employ over 45,000 people in 29 countries and economies around the world. We offer a wide range of insurance products and services, including personal automobile, homeowners, specialty lines, reinsurance, commercial multiple-peril, workers compensation, commercial automobile, general liability, surety, and commercial property.

For more information, visit [www.libertymutualinsurance.com](http://www.libertymutualinsurance.com).